

CITY OF WICHITA 1989/90 ANNUAL BUDGET

STATE-REQUIRED BUDGET FORMAT - TOURISM AND CONVENTION FUND

FUND NO: 275-40-060

	1987 ACTUAL	1988 BUDGET	1988 REVISED	1989 ADOPTED
Resource				
Fund balance - January 1	\$130,135	\$52,940	\$91,802	\$108,960
Transfer in		\$42,740	\$42,740	
Subtotal Fund Balance	\$130,135	\$95,680	\$134,542	\$108,960
Revenues and other sources				
Transient guest/hotel-motel tax	\$1,796,472	\$1,889,160	\$1,916,150	\$1,992,800
Interest earnings	\$42,081	\$25,000	\$35,000	\$36,400
ABC guest tax windfall				\$140,000
Other	\$17			
Subtotal Revenues & other sources	\$1,838,570	\$1,914,160	\$1,951,150	\$2,169,200
Total Revenues	\$1,968,705	\$2,009,840	\$2,085,692	\$2,278,160
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Expenditures & other uses				
Existing programs/contracts	\$953,168	\$938,200	\$938,200	\$1,114,300
Transfer to General Debt & Interest	\$0		\$946,790	\$1,013,070
Transfer to Planning and Building Fund	\$877,845	\$946,790	0	0
Transfer to General Fund	\$45,890	\$91,740	\$91,740	\$107,240
Subtotal Expenditures & other	\$1,876,903	\$1,976,730	\$1,976,730	\$2,234,610
Appropriated fund balance reserve	0	\$33,110		\$43,550
Total Expenditures	\$1,876,903	\$2,009,840	\$1,976,730	\$2,278,160
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Unencumbered Cash balance - December 31	\$91,802		\$108,962	
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TOURISM AND CONVENTION FUND SUMMARY

The Tourism and Convention Fund is established by Charter Ordinance No. 83 to receive distributions of monies collected from the Transient Guest Tax; a 5% tax upon the gross receipts paid by guests in any hotel, motel, or tourist court. Revenues are expended under the priorities established in the Charter Ordinance.

Budget Highlights

The 1989 Adopted Budget reflects an increase of \$224,770 over the 1988 Adopted Budget.

- ° An allocation of \$196,850 in support services is budgeted in 1989 to defray expenses required in the American Bowling Congress (ABC) contract.
- ° Expo Hall operations reflects an increase in part-time employees (1 1/2 FTE), due to the requirements of hosting the ABC Tournament and other major events.
- ° The Wichita Convention and Visitors Bureau allocation has been slightly increased over the 1988 Budget.
- ° The Black Historical Society, Mid-America All-Indian Center, Old Cowtown Museum, Wichita Arts Council, Wichita Children's Museum, and Sister Cities are proposed for continued funding at the 1988 levels.
- ° Expo Hall debt service will account for 55% of the Tourism and Convention fund in 1989; and will continue to a peak of 58% in 1993. After 1993, the debt service (as a percentage of the fund) will decline permitting allocation of more funds to tourism/convention activities.

Budget Summary

	1988 <u>Adopted</u>	1988 <u>Revised</u>	1989 <u>Adopted</u>	1990 <u>Adopted</u>
ABC Contract	\$ 33,110	\$	\$ 196,850	\$
Administrative Charges	26,670	26,670	27,740	28,430
Black Historical Society	2,500	2,500	2,500	2,500
Community Marketing	16,000	16,000	16,000	16,000
Expo Hall Operation	49,070	49,070	63,500	102,700
General Debt & Interest Fund	946,790	946,790	1,013,070	1,083,980
Mid-America All-Indian Center	40,000	40,000	40,000	40,000
Historic-Wichita Cowtown	85,000	85,000	85,000	85,000
Revolving Fund	26,000	26,000		
Sister Cities	10,700	10,700	10,700	10,700
Wichita Arts Council	7,000	7,000	7,000	7,000
Wichita Convention & Visitors	760,000	760,000	765,250	770,600
Wichita Children's Museum	7,000	7,000	7,000	7,000
Total	<u>\$2,009,840</u>	<u>\$1,976,730</u>	<u>2,234,610</u>	<u>\$2,153,910</u>

American Bowling Congress Tournament Contract

The City of Wichita will provide certain support services in relation to the ABC tournament in 1989. This support is expected to cost \$196,850.

Administrative Charges

Administrative charges are revenues to the General Fund compensating for services provided by the City Clerk, Law, Budget Office, Controller, Purchasing and Treasury. The services provided for the committee include: contract development and monitoring, proposal review, purchasing, investment of funds, check writing and staff support.

Black Historical Society

The budget provides for the promotion of activities sponsored by the Black Historical Society.

Community Marketing

A revenue source to the General Fund, offsetting the cost of the City Council's budget for travel related to the Sister Cities program and other projects deemed appropriate by the Council.

Expo Hall Operation

In accordance with the second expenditure priority in Charter Ordinance No. 83, the Tourism and Convention Fund budget contains an amount equal to the difference between Expo Hall projected revenues and projected operating expenses for 1988. The budget increased in employees (1 1/2 FTE) for the ABC Tournament and other major events.

General Debt and Interest Fund

In accordance with the first expenditure priority in Charter Ordinance No. 83, this fund is budgeted monthly to pay debt service on Expo Hall.

Mid-America All-Indian Center

The 1988 Budget paid a portion of the Center's utility costs, in addition to providing about \$5,000 for promotional expenses. The 1989 and 1990 Adopted Budget amount is equal to the 1988 Budget.

Historic-Wichita Cowtown

The budget contains funding for promotional expenses, including: artwork, brochure printing, advertising, photography, membership development, seminars and special events. The 1989 and 1990 Adopted Budgets amount is equal to the 1988 Budget.

Revolving Account (CVB)

The revolving account provides funds to defray the cost of hosting the Vocational Industrial Clubs of America Conference (V.I.C.A.) in Wichita.

Sister Cities

This program, exists to support, coordinate, develop and sponsor sister city exchange programs of a cultural, educational, social, business, or governmental nature. The 1989 and 1990 Adopted Budget includes official visits to the sister cities, an official visit to Wichita from each of the four sister cities, and other cultural exchange programs.

Wichita Arts Council

The Council promotes art and cultural institutions in Wichita. The 1989 and 1990 Adopted Budget allocates \$7,000 to help offset the administrative costs of providing a recognition awards reception, Wichita Arts Festival, and an Artist-in-Residence tour.

Wichita Convention Visitors Bureau

The purpose of the Visitors Bureau is to promote convention and tourism and attract visitors to Wichita.

Wichita Childrens Museum

The budget provides funding to offset a portion of exhibit development costs.

CHARTER ORDINANCE NO. 83 PROVISIONS

Revenues from this tax are expended in accordance with the provisions of Charter Ordinance No. 83 in the following priority order:

1st To pay any obligation including but not limited to bonds, leases or contracts resulting from or directly attributable to the construction or use of new facilities for convention or exhibition purposes.

2nd To pay any deficit incurred in the operation or maintenance of new facilities for convention or exhibition purposes.

3rd To pay for convention and tourism activities which result from the annual consideration of requests for such funds by the Tourism and Convention Committee established by Section 12 Charter Ordinance No. 83 as amended June 24, 1988, and which, upon recommendation by said committee, receives final approval by the City Council.

4th Any funds remaining shall be held in reserve to pay any deficit incurred in the operation or maintenance of Century II; establish a building fund for future facilities; to pay for extraordinary facility repairs or replacement; and to fund attractions deemed to have advantage or interest to the City of Wichita.

5th None of the revenue from said tax shall be expended for promotion of convention and tourism facilities or activities for Sedgwick County outside the city limits of Wichita unless and until an equal transient guest tax is levied by the Board of County Commissioners of Sedgwick County, Kansas, and the City Council authorize by resolution such expenditures.

The Convention and Tourism Fund is expected to have available revenues in the amount of \$2,234,610 (1989) and \$2,153,910 (1990).